

Leader on the HoReCa market

Why EuroGastro?

During EuroGastro 2007 we recorded:

- an increase in the number of exhibitors by 15.6%
- net fair area larger by almost 1200 m²
- the Sweet & Bake sector twice as large
- the coffee-making and bartending sector twice as large.

★ 11 years of tradition

Comprehensive presentation of products and services, guaranteed professional customers, co-operation with the most important HoReCa associations and institutions – all of these factors make EuroGastro Trade Fair more and more popular every year among exhibitors and guests.

★ Novelties of the coming Trade Fair edition

For the first time ever we are going to have a separate Wines of the World sector which is being developed with the conceptual support of the Association of Polish Sommeliers. Apart from presentations and tasting of wines made in different parts of the world, experts will share their advice and a meeting entitled "Sommelier – a costly image or economic benefits for restaurants?" will be held which is organized by the Association.



Ranked first in the ranking of gastronomic and hotel Fair Trades in Poland (Trade Fairs in Poland Report 2006, the Polish Trade Fair Chamber)

★ EuroGastro thematic scope

Products and services exhibited during the coming edition of the Trade Fair will cover the following seven sectors:

- kitchen back-up facilities
- hotel and restaurant halls equipment
- equipment, accessories and software
- food and beverages for gastronomy
- confectionary ice-cram-making and baking (Sweet & Bake)
- coffee-making and bartending
- Wines of the World

★ Accurately selected target groups:

- ★ Owners and managers of:
 - restaurants, cafes, confectioner's stores, pubs and clubs
 - hotels and recreational and conference centers
 - fast food bars and snack-bars
 - baking and confectionary plants
- ★ Administrators of group catering facilities (e.g.: at schools, children's homes, hospitals)
- ★ Directors of supermarkets and hypermarkets responsible for procurement and co-operation with suppliers of HoReCa products and services
- ★ Owners of wholesale stores
- ★ Chefs and cooks, pastry cooks, bakers, baristas and bartenders
- ★ Distributors and manufacturers of equipment, goods and services for hotel industry, gastronomy, confectionary and baking industries.

★ Accompanying events

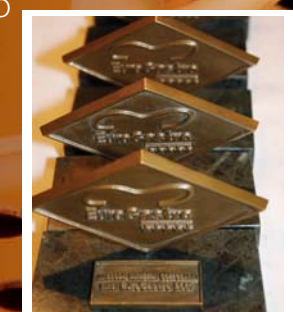
guarantee the attendance of professional customers.

The 2008 EuroGastro Trade Fair program includes, for example:

- a seminar for restaurateurs and teachers of vocation at gastronomic schools organized together with the Gastronomic Review
- shows of chefs, along with competitions, exhibitions and spectacular demonstrations participated by masters from all over Poland:
- the 7th SCAE Polish Barista Championships
- the 7th Open Championships of Polish Bartenders in the Flair category of Wyborowa Drinks Festival
- exhibitions, competitions and confectionary shows as part of the 2008 EuroSweet, including the Competition for a Sweet Spoon

★ It's worth doing!

- Present your products and services to more than 15,000 EuroGastro Trade Fair guests and 48,000 e-visitors to the e-gastro.com. portal
- Reach precisely selected group of professionals in a quick and effective fashion
- Promote your company in prestigious competitions whose results will be published in professional press and on Internet portals
- Take advantage of the "Three in One" promotional package: EuroGastro Trade Fair + WorldHotel Trade Fair + e-gastro.com



competition for the Minister of Economy's award